



## DR. MANUELA PRIOLO

### **Professional IANLP Coach and Counselor, Expert in Communication and NLP (Master Advanced IANLP Certificate).**

(Registered n° 38 AICO Emilia Romagna and Professional Register Ferpi Nazionale and International Association for Neuro Linguistic Programming IANLP COACH Registry).

I've dealt with communications and Public Relations issues since 1992. I am graduated in Public Relations at University IULM in Milan and in Political Sciences at the University of Bologna.

I am specialized in Neuro Linguistic Programming NLP (Master Advanced of NLP Society in BOLOGNA), Ericksonian Hypnosis, Coaching and Counseling with the Italian Institute of NLP in Bologna and NLP Méta in Milan (IANLP Certificates).

I have had professional experience in both public and private sectors supporting executive management and organizational systems in complex projects with a high level of relationship and variability. Since 2004, I am the Head Communication Officer at the Province of Rimini.

I'm in charge of integrated communication and training for communication, networking and coaching. Customer Satisfaction surveys for public services and communication activities and tools. I've managed projects and activities to support the political and corporate management (Executive Management).

I was Head of Educational Department in the City of Cattolica and the Mayor's

Secretary and Public Relations Head Officer. I worked on the design of educational activities for management positions in Local Authorities and on the creation of network systems in the area. I have designed, coordinated, given lectures and tutoring for training on national and international communication issues.

I have participated for the Province of Rimini, as a national administration expert, in the project of the National Department of Public Communication Planning. I have prepared also the internal communication plan of the county department. My Team have received awards and recognition for projects of excellence in integrated communications and quality services to the citizen both from the Regione Emilia Romagna and the Department for Public Services of the Ministry for Public Administration. I've written articles and cooperate in books on Communication items. I've worked on organization and personal development plans.

I have worked as a trainer and consulting expert in public relations, communication, counseling and coaching both for private companies and public organizations for both Executives and Middle Management. I work in Italian, English and French.

**Website for details and UE format CV in English and Italian [www.perlacomunicazione.net](http://www.perlacomunicazione.net)**

**1st August 2011**